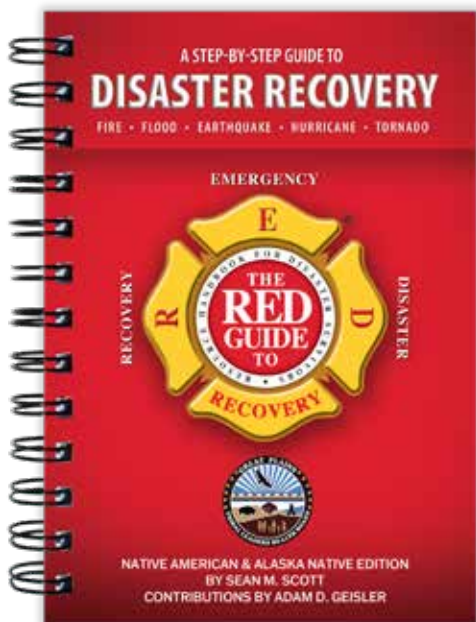


# WILL YOUR RESIDENTS KNOW HOW TO RECOVER AFTER A DISASTER?



When first responders leave the scene of a disaster, the survivors are left to figure out their recovery on their own. For those who have lost their home, this can be the beginning of a nightmare, especially for people in Indian Country. *The Red Guide to Recovery* is a road-map that walks disaster survivors step-by-step through the recovery process, while raising awareness of the many pitfalls that present themselves in the days, weeks, and months following disaster events.

## KNOWING HOW TO RECOVER IS THE KEY TO COMMUNITY RESILIENCY

When *The Red Guide to Recovery* is handed out after a disaster, it provides the most pertinent information that disaster survivors need to make informed decisions.

Knowledge of what to do is what helps prevent survivors from evolving into victims. *The Red Guide to Recovery* takes the mask of mystery off the recovery process and guides survivors from the moment the first responders leave the scene to moving back to a restored home. It puts people on a level playing field by empowering them with the knowledge they need to rebuild their lives.

# SURVIVORS NEED GUIDANCE TO RECOVER

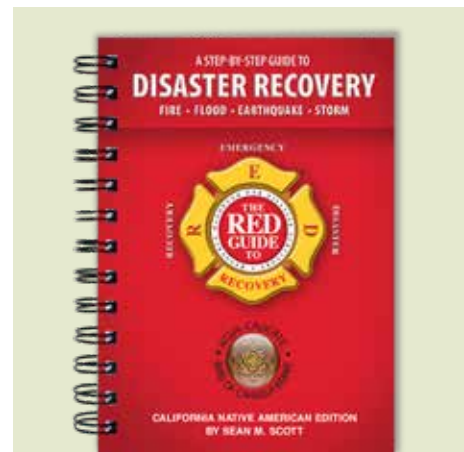


## BENEFITS OF THE GUIDE:

- 1) It educates survivors on what to do and what not to do in the days, weeks, and months following a disaster.
- 2) It addresses post-disaster health and safety precautions.
- 3) It provides insight on how to handle the insurance claim process.
- 4) It provides detailed information to help people avoid making uninformed decisions or getting scammed.
- 5) It provides in-depth details on fire, smoke and water damage, hazardous materials, recovering valuables, and so much more.
- 6) It can be used as a disaster preparedness training tool as it explains what the recovery process entails in advance.

## WHO USES THE GUIDE?

*The Red Guide to Recovery* is used by Native American tribes, fire departments, emergency management agencies, relief organizations, fortune 500 companies, and communities across the U.S.



*“As Tribal leaders, it is imperative that we work to protect our tribal community in the event of an emergency on our reservation. We continue to work diligently at the government level to ensure that when disaster strikes, we have the ability to respond immediately to protect our homeland. **The Red Guide to Recovery** is an essential resource for each of our tribal members. It serves as a road-map to navigate the recovery process in the event of an emergency. It provides easy instructions for disaster awareness and includes emergency preparedness tips and safety guidelines to assist in a recovery effort specifically in Indian Country.”*

Chairman Jeff L. Grubbe  
Agua Caliente Band of  
Cahuilla Indians



*“The Red Guide to Recovery – Native American & Alaska Native Edition is the only resource of its kind in Indian Country for individual Tribal citizens and Tribal communities alike to provide recovery information specific to the unique status of American Indians. **The Red Guide – Native Edition** should be in every household, administration building, and office on Tribal lands. The information is easily organized, culturally-relevant, and timely. When, not if, a disaster impacts a Tribe, this Guide will help Tribal leaders and individuals begin the process of recovery.”*

Theresa Gregor, PhD, Executive Director, Inter Tribal Long Term Recovery Foundation

# IT'S MORE THAN A BOOK, IT'S A RECOVERY ROADMAP!



## CUSTOMIZE THE GUIDE!

Here are some ways we can tailor the guide for your community:

- 1) Placement of your nation's logo on the cover.
- 2) Placement of a personal message to survivors.
- 3) Acknowledgement of stakeholders who support or distribute the guide.
- 4) Customization of content to include local resources specific to your community.
- 5) Placement of a recognition page to acknowledge sponsors.
- 6) The rear utility pocket can hold brochures, business cards, coupons, or other materials.

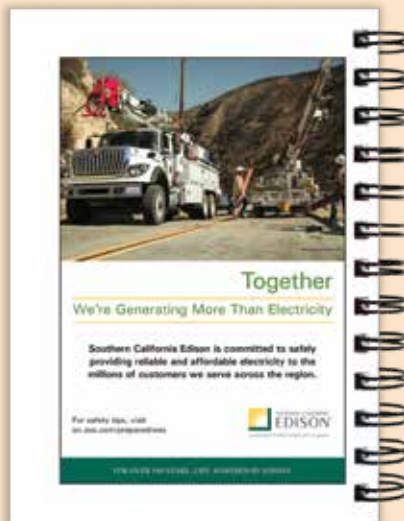
**NEVER AGAIN WILL YOU HAVE TO LEAVE YOUR RESIDENTS EMPTY HANDED!**



**FRONT COVER**



**PERSONALIZED LETTER**

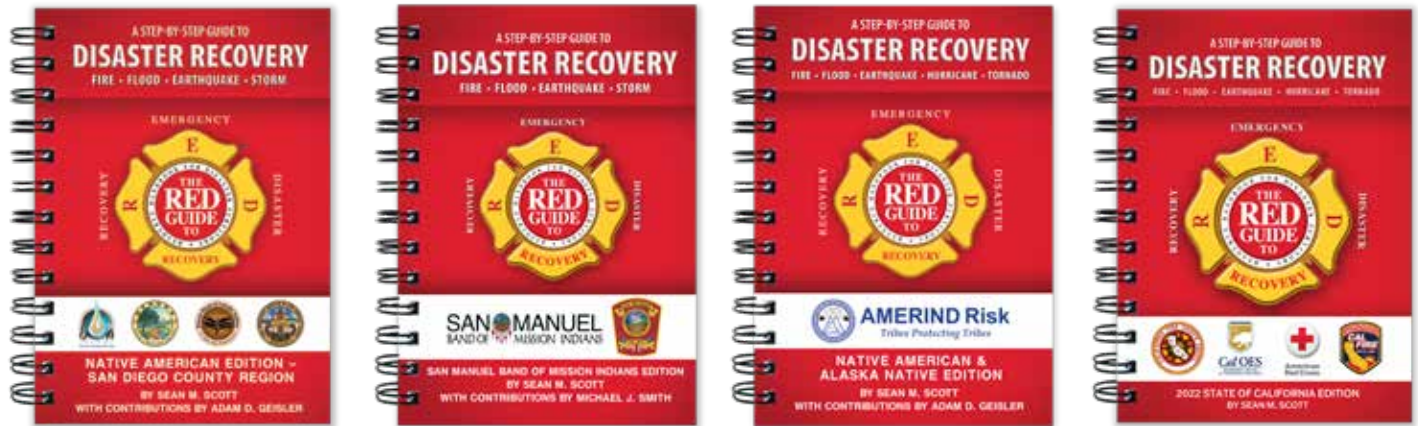


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**UTILITY POCKET**

# GIVE SURVIVORS A HELPING HAND OF KNOWLEDGE



**CALL TODAY and find out how you can help your community be ready for recovery!**

## The Red Guide to Recovery

Resource Handbook For Disaster Survivors

PHONE: 858.349.2262 WEBSITE: [www.TheRedGuideToRecovery.com](http://www.TheRedGuideToRecovery.com)

E-MAIL: [Sean@TheRedGuideToRecovery.com](mailto:Sean@TheRedGuideToRecovery.com)

## PARTNERS AND SUPPORTERS

