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Anne Kronenberg
Executive Director

November 8, 2013

Mr. Sean Scott, Author
Red Guide to Recovery
Via Email

RE: Endorsement of The Red Guide to Recovery

Dear Mr. Scott,

The City and County of San Francisco recently purchased more than 4,000 copies of the Red Guide to Recovery. As a result, each fire engine in San Francisco now has multiple copies of the Red Guide on board. Firefighters are able to personally hand out copies of the guide to disaster survivors following a fire response incident. This puts disaster survivors on the road to recovery soon after the flames are extinguished.

The great appeal of the Red Guide is that all the important information a person might need to begin the rebuilding process after a disaster is under one cover. Yet the information is easy to access given the pocket size tab layout of the guide. For the San Francisco edition of the Red Guide, we worked closely with you to customize the information so that it is unique to San Francisco. Consequently, the San Francisco edition now includes more recovery information specific to renters and a separate chapter on recovery for persons with disabilities.

We are excited that this process culminated into a product that is easy to read by recipients who undoubtedly are facing the worst possible scenario of their lives. I'm sure the members of the San Francisco Fire Department at the field level appreciate having this resource to share with disaster victims as a way to begin that recovery process. Thank you for your collaboration with our team to make the Red Guide a simple and usable tool for post-disaster victims available to the residents of San Francisco.

Sincerely,

A handwritten signature in blue ink, appearing to read "David Ebarle".

David Ebarle
Assistant to Executive Director