

2010-2011 Executive Board

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July 13, 2010

Subject: Letter of Introduction "The Red Guide to Recovery"

To Whom It May Concern:

This letter serves as an introduction to "The Red Guide to Recovery" (the Guide), which has been established in the County of San Diego as a cooperative partnership between the San Diego County Fire Chiefs' Association, County Office of Emergency Services, and the San Diego Chapter of the American Red Cross.

The Guide was funded through grants provided through County OES and the Red Cross as it provides a previously unmet need in disaster recovery tools for our region. We have not had a regional fire victim's recovery guidance document in the San Diego region since 1993. Through the vision of the Guide creators, we were able to forge our partnership to develop, fund, print and distribute the product (distribution is scheduled for August 2010).

The Guide is customized to our specific area and has the support of all 55 fire agencies in San Diego County. The format of the Guide was developed to provide a tool for fire companies to distribute to fire or disaster victims who have experienced property loss or damage.

As President of the San Diego County Fire Chiefs' Association I can honestly state that without this partnership our region would not have the ability to provide this essential post-incident recovery tool for our businesses and residents. Should you have any questions on our partnerships, our funding sources, or other parts of the Red Guide to Recovery program, please give me a call at (619) 961-5681.

Sincerely,

August F. Ghio

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President